

ELECTIVES COURSE CATALOG

2021/2022

Department	Lecturer		General competences	Learning outcomes	Teaching methods (lectures, practical training, teamwork, seminars, project work, case study etc.)	Higher education level	Study programme / specialty	Prerequisites	Semester restrictions
	Lectures	Seminars, practical and laboratory classes							
ECONOMICS ELECTIVES									
https://pg.cabinet.sumdu.edu.ua/catalog									
Startup: The First Steps in Business (Language – Ukrainian)									
Department of Economics, Entrepreneurship and BA	Doctor of Economics, Assoc. Kubatko O.V. Ph.D., Assoc. Chortok Yu.V., Ph.D., Assoc. Kovalev B.L.	Ph.D., senior lecturer Goncharenko O.S. Ph.D., Assoc. Kovalev B.L.	Initiative and spirit of entrepreneurship	Be able to transform disadvantages to advantages Critically reflect on the basic principles and methods of rational organization, planning, management and control of business activities Analyze and plan the success of a business and develop a business plan Be able to use economic tools in the creation and development of their own business Demonstrate the ability for independent entrepreneurial thinking	Interactive Lectures Simulation Seminars Practice Based Classes	The course is offered to all students.	The course is offered to all students except students of specialty 076 Entrepreneurship, trade and exchange activity	Absent	No limits
Startup: The First Steps in Business (Language – English)									
Department of Economics, Entrepreneurship and BA	PhD., As.Prof. Bohdan L. Kovalov Ph.D., As.Prof. Oleksii S. Goncharenko	PhD., As.Prof. Bohdan L. Kovalov Ph.D., As.Prof.	Initiative and spirit of entrepreneurship	Be able to transform disadvantages to advantages Critically reflect on the basic principles and methods of rational organization, planning,	Interactive Lectures Simulation Seminars Practice Based Classes	The course is offered to all students.	The course is offered to all students except students of specialty 076 Entrepreneurs	Absent	No limits

Department	Lecturer		General competences	Learning outcomes	Teaching methods (lectures, practical training, teamwork, seminars, project work, case study etc.)	Higher education level	Study programme / specialty	Prerequisites	Semester restrictions
	Lectures	Seminars, practical and laboratory classes							
		Oleksii S. Goncharenko		management, and control of business activities Analyze and plan the success of a business and develop a business plan Be able to use economic tools in the creation and development of their own business Demonstrate the ability for independent entrepreneurial thinking			hip, trade and exchange activity		
Fundamentals of Critical Economic Thinking (Language – Ukrainian)									
Department of Economics, Entrepreneurship and BA	Ph.D., Assoc. Derevyanko Yu.M.	Ph.D., Assoc. Derevyanko Yu.M.	Ability to justify their decisions and generate new ideas	Understand the principles of application of critical thinking. Explain errors and reflection of critical analysis. Analyze social norms and values and their impact on critical thinking. Apply methods of argumentation and modern methods of critical socio-economic analysis. Demonstrate the ability to analyze the causal relationships of economic phenomena.	Interactive lectures. Simulation seminars. Practice-oriented classes	For students of all educational levels	For students of all specialties, except for specialties in the field of knowledge 07 Management and Administration, 051 Economics, 281 Public Management and Administration, 292 International Economic Relations	Without restrictions	Without restrictions

Department	Lecturer		General competences	Learning outcomes	Teaching methods (lectures, practical training, teamwork, seminars, project work, case study etc.)	Higher education level	Study programme / specialty	Prerequisites	Semester restrictions
	Lectures	Seminars, practical and laboratory classes							
				Identify and evaluate economic populism and manipulation.					
EU Economic Policies to Ensure Sustainable Development (The certificate of European Commission project participant would be given) (Language – Ukrainian)									
Department of Economics, Entrepreneurship and BA	Doctor of Economics, Prof. Kubatko O.V., Ph.D., Assoc. Kovalev B.L.	Ph.D., Assoc. Chortok Yu.M., Candidate of Economic Sciences, Associate Professor, Goncharenko O.S.	Ability to manage, justify their decisions and generate new ideas	Understand the concepts of EU green policy; knowledge of the main models of doing business in the EU; to know about the evolution of the EU economy and the policy of sustainable development of the EU; understand ways to implement the main instruments of EU sustainable development policy; understand the ideas of long-term economic growth in terms of sustainable development	Interactive lectures. Simulation seminars. Practice-oriented classes	For students of all educational levels	For students of all specialties, except specialty 051 Economics	Basic computer knowledge (MS Office)	Without restrictions
Managerial Economics: The Promotion of Industries 4.0 and 5.0 in EU (The certificate of European Commission project participant would be given additionally) (Language – Ukrainian)									
Department of Economics, Entrepreneurship and BA	Doctor of Economics, Prof. Melnik L.G., Ph.D., Assoc. Derevyanko Yu.M.,	Ph.D., Assoc. Derevyanko Yu.M.	Ability to manage, justify their decisions and generate new ideas	Understand the goals of the firm, decision-making in the conditions of industry 4.0 and 5.0. Explain and analyze production, its costs and evaluate them.	Interactive lectures. Simulation seminars. Practice-oriented classes	For students of all educational levels	For students of all specialties, except for the program 073.00.09 Business Administration,	Basic computer knowledge (MS Office)	Without restrictions

Department	Lecturer		General competences	Learning outcomes	Teaching methods (lectures, practical training, teamwork, seminars, project work, case study etc.)	Higher education level	Study programme / specialty	Prerequisites	Semester restrictions
	Lectures	Seminars, practical and laboratory classes							
	Doctor of Economics, Assoc. Kubatko O.V.			Describe different market structures, know the best experience of EU industry development 4.0 and 5.0. Demonstrate the ability to analyze the investments of firms and the peculiarities of companies in the EU			specialties 051 Economics		
Managerial Economics: The Promotion of Industries 4.0 and 5.0 in EU (The certificate of European Commission project participant would be given additionally) (Language – English)									
Department of Economics, Entrepreneurship and BA	Dr.Ec. Prof., Leonid Melnyk, PhD., As.Prof. Yurii Derevianko, Dr.Ec. Prof., Oleksandr Kubatko	Dr.Ec. Prof., Leonid Melnyk, PhD., As.Prof. Yurii Derevianko, Dr.Ec. Prof., Oleksandr Kubatko	Ability to manage, substantiate decisions and generate new ideas	To understand the goals of the firm, decision-making in the conditions of industries 4.0 and 5.0 to explain and analyze production, its costs and evaluate them To describe different market structures, know the best experience of EU industry development 4.0 and 5.0 To demonstrate the ability to analyze the investments of firms and the peculiarities of companies in the EU	Interactive Lectures Simulation Seminars Practice Based Classes	The course is offered to all students.	The course is offered for all students except students of program 073.00.09 Business Administration, 051 Economics	Basic computer skills (MS Office)	No limits
EU Economy and Economic Policies (The certificate of European Commission project participant would be given additionally) (Language – English)									
Department of Economics,	Dr.Ec. Prof., Oleksandr Kubatko,	PhD., As.Prof.	Ability to manage, substantiate	To understand the EU economy; to know how to trade with EU; to	Interactive Lectures Simulation Seminars	The course is offered	The course is offered for all students,	Basic computer	No limits

Department	Lecturer		General competences	Learning outcomes	Teaching methods (lectures, practical training, teamwork, seminars, project work, case study etc.)	Higher education level	Study programme / specialty	Prerequisites	Semester restrictions
	Lectures	Seminars, practical and laboratory classes							
Entrepreneurship and BA	PhD., As.Prof. Bohdan Kovalov	Yulia Chortok; As.Prof. Oleksiy Honcharenko	decisions and generate new ideas	know how to work in EU; understanding the main concept of EU economic policies; knowledge on the EU decision making; knowledge on the EU International economic policies	Practice Based Classes	to all students.	except 051 Economics	skills (MS Office)	
EU economy and Economic Policies (The certificate of European Commission project participant would be given additionally) (Language – Ukrainian)									
Department of Economics, Entrepreneurship and BA	Dr.Ec. Prof., Oleksandr Kubatko, PhD., As.Prof. Bohdan Kovalov	PhD., As.Prof. Yulia Chortok; As.Prof. Oleksiy Honcharenko	Ability to manage, substantiate decisions and generate new ideas	To understand the EU economy; to know how to trade with EU; to know how to work in EU; understanding the main concept of EU economic policies; knowledge on the EU decision making; knowledge on the EU International economic policies	Interactive Lectures Simulation Seminars Practice Based Classes	The course is offered to all students.	The course is offered for all students, except 051 Economics	Basic computer skills (MS Office)	No limits
EU Policies for Sustainable Development (The certificate of European Commission project participant would be given) (Language – English)									
Department of Economics, Entrepreneurship and BA	Dr.Ec. Prof., Oleksandr Kubatko, PhD., As.Prof. Bohdan Kovalov, Dr.Ec. Prof., Leonid Melnyk	PhD., As.Prof. Yulia Chortok; As.Prof. Oleksiy Honcharenko	Ability to manage, substantiate decisions and generate new ideas	To understand the main concept of EU green polices; to know the EU models of sustainable business; to know the evolution of EU economy and EU sustainable development policy; to understand	Interactive Lectures. Simulation Seminars. Practice Based Classes	The course is offered to all students	The course is offered for all students, except 051 Economics	Basic computer skills (MS Office)	No limits

Department	Lecturer		General competences	Learning outcomes	Teaching methods (lectures, practical training, teamwork, seminars, project work, case study etc.)	Higher education level	Study programme / specialty	Prerequisites	Semester restrictions
	Lectures	Seminars, practical and laboratory classes							
				how to implement the main instruments of EU sustainable development policy; be able to use the basic European (EU) terminology					

Current Trends in Business: The EU Experience
(The certificate of European Commission project participant would be given) (Language – Ukrainian)

Department of Economics, Entrepreneurship and BA	Doctor of Economics, Prof. Melnik L.G., Doctor of Economics, Assoc. Kubatko O.V., Ph.D., Assoc. Degtyareva I.B.	Ph.D., Assoc. Matsenko O.M.; Ph.D., Assoc. Degtyareva I.B.	Ability to generate new ideas and the ability to justify their own decisions	Understand the goals of modern business, decision-making and principles of competition in Ukraine and the EU in a digital economy. Explain and analyze business models, strategies, and evaluate their effectiveness. Apply scientific methods to predict business success, identify trends in the impact of modern technologies on the development of business structures in Ukraine and the EU. Apply innovative management technologies, product promotion, innovative development.	Lectures. Practical training. Team situational tasks, case	For students of all educational levels	For students of all specialties, except specialties 076 Entrepreneurship, trade and exchange activities, 051 Economics	No special skills required	Without restrictions
--	---	---	--	---	--	--	--	----------------------------	----------------------

Innovative Entrepreneurship and Management of Startup Projects (Language – Ukrainian)

Department	Lecturer		General competences	Learning outcomes	Teaching methods (lectures, practical training, teamwork, seminars, project work, case study etc.)	Higher education level	Study programme / specialty	Prerequisites	Semester restrictions
	Lectures	Seminars, practical and laboratory classes							
Department of Economics, Entrepreneurship and BA	Doctor of Economics, Assoc. Kubatko O.V. Ph.D., Assoc. Kovalev B.L.	Ph.D., Ph.D. Goncharenko O.S. Ph.D., Assoc. Kovalev B.L.	Ability prepare own project to search financing	Understand the basic principles of the startup ecosystem; work effectively in a team; come up with the idea of a startup; be able to prepare own project for search for funding. Be able to apply economic tools at creation and development of own business. Demonstrate the ability to self-sustaining entrepreneurial thinking	Interactive lectures. Casey's practical classes. Practically oriented occupation	For students all educational levels	For students of all specialties, in addition to specialties 076 Entrepreneurship, trade and exchange activities	No special skills required	Without restrictions
Digital marketing (Language – Ukrainian)									
Department of Marketing	Lyulov O.V., Doctor of Economics, Associate Professor	Pimonenko T.V., Doctor of Economics, Associate Professor	Ability to show initiative and entrepreneurship	Know the tools of digital marketing. Be able to generate ideas, work in a team, develop leadership and entrepreneurial qualities. Apply the skills of forming optimal channels for the sale and promotion of products	Lectures, practices, teamwork, problem classes, discussions	For students of all educational levels	For students of all specialties, except specialty 075 Marketing	No special skills required	Without restrictions
Profitable SaaS business (Language – Ukrainian)									
Department of Marketing	Lyulov O.V., Doctor of Economics, Associate Professor	Pimonenko T.V., Doctor of Economics,	Ability to show initiative and entrepreneurship	Know the basic types of online business. Be able to search for niches for SaaS-	Lectures, practices, teamwork, problem classes, discussions	For students of all educational levels	For students of all specialties, except	No special skills required	Without restrictions

Department	Lecturer		General competences	Learning outcomes	Teaching methods (lectures, practical training, teamwork, seminars, project work, case study etc.)	Higher education level	Study programme / specialty	Prerequisites	Semester restrictions
	Lectures	Seminars, practical and laboratory classes							
		Associate Professor		business, choose strategies for its promotion Be able to generate ideas, work in a team, develop leadership and entrepreneurial qualities. Apply skills of forming optimal channels for promotion of products / services and improvement of methods to increase conversion			specialty 075 Marketing		
EU Business Values and Ethics (with additional issuance of a certificate of a European Commission project participant) (Language – English)									
Department of Marketing	Pimonenko T., Dr. Sc., Associate Professor	Lyulyov O., Dr. Sc., Associate Professor	Ability to demonstrate initiative and entrepreneurship	To understand and compare the main values and ethics of running business in EU and Ukraine. To be able to evaluate own entrepreneurial skills. To develop critical thinking, emotional intelligence, self-awareness, negotiation etc. To prepare to be successful in business environmental	Lectures, trainings, teamwork, case studies	For all levels	For all specialties	No special skills required	No limitations
Introduction into the Carbon-free Economy (with additional issuance of a certificate of a European Commission project participant) (Language – English)									

Department	Lecturer		General competences	Learning outcomes	Teaching methods (lectures, practical training, teamwork, seminars, project work, case study etc.)	Higher education level	Study programme / specialty	Prerequisites	Semester restrictions
	Lectures	Seminars, practical and laboratory classes							
Department of Marketing	Pimonenko T., Dr. Sc., Associate Professor	Chygryn O., PhD, Associate Professor Us Ya., trainee teacher	The desire to preserve the natural environment	To make sense out of the Carbon-free economy base. To identify the main goals and principles of the EU Carbon-free economy. To categorize the basics of EU legislation and policies in Carbon-free spreading	Lectures, trainings, teamwork, case studies	For all levels	For all specialties, excluding 051 Economics	No special skills required	No limitations
Technological Marketing and Technology Transfer (Language – Ukrainian)									
Department of Marketing	Artyukhov A.E., Ph.D., Associate Professor	Artyukhov A.E., Ph.D., Associate Professor	Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge / types of economic activity)	Identify the main areas of technological marketing and technology transfer. It is correct to present the results of scientific research in the form of developments, methods, etc. in technology transfer networks. Prepare proposals for funding from international organizations, research foundations, etc. for the implementation of developments in the technology market. Have methods of promoting developments on the market, finding specific buyers of new developments	Lectures, practices, teamwork, problem-solving classes, role-playing games, case studies, discussions, e-learning	For students of all educational levels	For students of all specialties, except specialty 075 Marketing	No special skills required	Without restrictions

Department	Lecturer		General competences	Learning outcomes	Teaching methods (lectures, practical training, teamwork, seminars, project work, case study etc.)	Higher education level	Study programme / specialty	Prerequisites	Semester restrictions
	Lectures	Seminars, practical and laboratory classes							
Marketing for IT Companies (Language – Ukrainian)									
Department of Marketing	Rosohata A.S., Ph.D., senior teacher	Minchenko M.G., Ph.D., Associate Professor	Knowledge and understanding of the subject area and understanding of professional activity	Know the key concepts used in the formation and implementation of marketing strategy in IT companies. Be able to develop a content plan for IT companies. Have knowledge about the choice of marketing tools for marketing strategy for IT companies	Lectures, practices, teamwork, problem classes, discussions	For students of all educational levels	For students of all specialties, except specialty 075 Marketing	No special skills required	Without restrictions
Electronic Services and Public Financial Services (Language – Ukrainian)									
Department of Finance and Entrepreneurship	Candidate of Economic Sciences, Associate Professor Ilyashenko T.O.	Candidate of Economic Sciences, Associate Professor Ilyashenko T.O.	Ability to organize and plan, ability to abstract thinking, analysis, and synthesis	Be able to use electronic government services, create a taxpayer's office, a driver. Gain skills of online registration of the enterprise, registration of applications, participation in electronic bidding. Be able to make online purchases, plan trips, etc.	Lectures, practices, teamwork	For students of all educational levels	For students of all specialties, except specialty 072 Finance, Banking, and Insurance	Without restrictions	Without restrictions
Finance for Non-Financiers (Language – Ukrainian)									
Department of Finance and Entrepreneurship	Candidate of Economic Sciences, Associate Professor	Candidate of Economic Sciences, Associate Professor	Ability to organize and plan, ability to abstract thinking, analysis, and synthesis	Know what is the budget, taxes, profits, profitability, financial markets, risks, insurance, government bonds.	Lectures, practices, teamwork, case	For students of all educational levels	For students of all specialties, except for the field of	Without restrictions	Without restrictions

Department	Lecturer		General competences	Learning outcomes	Teaching methods (lectures, practical training, teamwork, seminars, project work, case study etc.)	Higher education level	Study programme / specialty	Prerequisites	Semester restrictions
	Lectures	Seminars, practical and laboratory classes							
	Ilyashenko T.O.	Ilyashenko T.O.		Be able to calculate basic taxes, make financial plans, prevent financial risks, do financial analysis			knowledge 07 Management and administration , specialties 051 Economics, 281 Public administration and administration 292 International economic relations		
Fundraising: Resources for Startups (Language – Ukrainian)									
Department of Finance and Entrepreneurship	Kobushko I.M., Professor, Doctor of Economics, Kotenko N.V., Associate Professor, Ph.D.	Kobushko I.M., Professor, Doctor of Economics, Kotenko N.V., Associate Professor, Ph.D.	Initiative and entrepreneurial spirit	Find sources of attracting additional resources for the implementation of their own project through donors, grants. Develop your own project, plan a budget and apply for a grant with supporting documentation. Conduct analysis and monitoring of the implemented project and determine the prospects for its development. Carry out financial analysis and make	Practically oriented trainings, work with cases, e-learning	For students of all educational levels	For students of all specialties, except specialty 076 Entrepreneurship, trade, and exchange activities	Without restrictions	Without restrictions

Department	Lecturer		General competences	Learning outcomes	Teaching methods (lectures, practical training, teamwork, seminars, project work, case study etc.)	Higher education level	Study programme / specialty	Prerequisites	Semester restrictions
	Lectures	Seminars, practical and laboratory classes							
				sound fiscal and economic conclusions					
Analytics for Business (Language – Ukrainian)									
Department of Economic Cybernetics	Kuzmenko O.V., Doctor of Economics, Professor Ph.D. Bratushka S.M.	Kuzmenko O.V., Doctor of Economics, Professor Ph.D. Bratushka S.M.	Ability to abstract thinking, analysis, synthesis. Ability to search, process and analyze information from various sources. Ability to identify, pose and solve problems	Substantiate management decisions for effective development of business entities. Assess possible risks, socio-economic consequences of management decisions. Develop scenarios and strategies for the development of socio-economic systems.	Lectures, teamwork, laboratory work	Bachelor, Master	For the entire contingent except for specialties 051 Economics, 076 Entrepreneurship, trade, and exchange activities, 073 Management	There are no restrictions	There are no restrictions
Organization of Own Business: Taxation and Accounting (Language – Ukrainian)									
Department of Accounting and Taxation	Ovcharova N.V. Ph.D., senior lecturer	Ovcharova N.V. Ph.D., senior lecturer	Ability to apply knowledge in practical situations. Ability to make informed decisions. Ability to show initiative and entrepreneurship. Ability to act socially responsible and consciously	Understand the peculiarities of the practice of accounting, analysis, control, audit and taxation of enterprises of different forms of ownership, organizational and legal forms of management and types of economic activity. Understand the organizational and economic mechanism of enterprise management and evaluate the effectiveness of decision-making using	Lectures and practical classes (including group assignments) open online course, project work, discussion classes	Bachelor	For the whole contingent except for specialty 071 Accounting and taxation	There are no special requirements	Without restrictions

Department	Lecturer		General competences	Learning outcomes	Teaching methods (lectures, practical training, teamwork, seminars, project work, case study etc.)	Higher education level	Study programme / specialty	Prerequisites	Semester restrictions
	Lectures	Seminars, practical and laboratory classes							
				accounting and analytical information. To determine the directions of increasing the efficiency of formation of financial resources at the level of enterprises of different organizational and legal forms of ownership					
Internet Commerce: Organization, Accounting, Calculations, and Taxation (Language – Ukrainian)									
Department of Accounting and Taxation	Burdenko I.M., Candidate of Economic Sciences, Associate Professor	Burdenko I.M., Candidate of Economic Sciences, Associate Professor	Knowledge and understanding of the subject area and understanding of professional activity. Ability to adapt and act in a new situation. Ability to work autonomously The ability to act socially responsibly and consciously	Have the conceptual foundations of the methodology of building accounting, reporting, and taxation of online trade. Have the basics of legal regulation of accounting and taxation of electronic commerce. Know the basics of organizing online sales: orders, payments	Lectures and practical classes (including group assignments)	Bachelor, master	For the whole contingent except for specialty 071 Accounting and taxation	There are no special requirements	Without restrictions
International Financial Reporting Standards in Terms of Doing Business Abroad (Language – Ukrainian)									
Department of Accounting and Taxation	Vinnichenko N.V., Doctor of Economics, Assoc.	Vinnichenko N.V., Doctor of Economics, Assoc.	Ability to work in an international context. Ability to show initiative and entrepreneurship	Know the requirements for mandatory preparation of financial statements in accordance with international standards by domestic economic entities, as well as to	Lectures and practical classes (including group assignments, case studies)	Bachelor, Master	For the whole contingent except for specialty 071 Accounting and taxation	There are no special requirements	Without restrictions

Department	Lecturer		General competences	Learning outcomes	Teaching methods (lectures, practical training, teamwork, seminars, project work, case study etc.)	Higher education level	Study programme / specialty	Prerequisites	Semester restrictions
	Lectures	Seminars, practical and laboratory classes							
				<p>form a professional judgment on the differences between international financial reporting standards and national provisions of accounting standards. accounting.</p> <p>Be able to reflect information in financial statements prepared in accordance with international standards, including consolidated financial statements.</p> <p>Prepare and substantiate conclusions, as well as provide advice to users of information on the adaptation of international standards to domestic accounting practice</p>					
Basics of Managing Your Own Business (Language – Ukrainian)									
Department of Finance, Banking, and Insurance	Balatsky Eugene Olegovich, Doctor of Economics, Professor	Balatsky Eugene Olegovich, Doctor of Economics, Professor	Ability to plan and manage time. Ability to make informed decisions.	<p>Know the principles, methods and problems of starting your own business.</p> <p>Be able to quickly assess the effectiveness of management decisions.</p> <p>Know and have skills in entrepreneurship and fiscal policy.</p>	Lectures and practical classes, with the use of active teaching methods, individual work under the guidance of a teacher	For the whole contingent	For all contingents except specialties 072 Finance, banking, and insurance 076 Entrepreneurship, trade, and exchange activities,	There are no restrictions. Multi-media audience	Without restrictions

Department	Lecturer		General competences	Learning outcomes	Teaching methods (lectures, practical training, teamwork, seminars, project work, case study etc.)	Higher education level	Study programme / specialty	Prerequisites	Semester restrictions
	Lectures	Seminars, practical and laboratory classes							
				Be able to resolve industrial conflicts			educational programs 051.00.06 Economics and business, 073.00.09 Business Administration		
Personal Finance Management (Language – Ukrainian)									
Department of International Economic Relations	Dyakonova Irina Ivanovna Doctor of Economics, Prof.	Dyakonova Irina Ivanovna Doctor of Economics, Prof.	Ability to make informed decisions. Ability to plan and manage time.	Carry out diagnosing and modulating family finances. Form a personal budget and family budget. Make decisions on the appropriateness of borrowing for personal use. Assess risks in personal finance	Interactive lectures, problem-based lessons, individual and teamwork under the guidance of a teacher	For the whole contingent	For the entire contingent, except for the specialty 072 Finance, Banking, and Insurance	There are no restrictions. Multi-media audience	Without restrictions
Department of Finance, Banking, and Insurance	Semenog Andriy Yuriyovich, Candidate of Economic Sciences, Associate Professor	Semenog Andriy Yuriyovich, Candidate of Economic Sciences, Associate Professor							
Insurance Medicine (Language – Ukrainian)									
Department of Finance, Banking, and Insurance	Zhuravka Olena Serhiivna, Candidate of Economic Sciences, Associate Professor	Zhuravka Olena Serhiivna, Candidate of Economic Sciences, Associate Professor	Ability to apply knowledge in practical situations. Ability to identify, pose and solve problems	To understand the peculiarities of the functioning of insurance companies in the segment of health insurance, to understand the need to form a national concept of insurance	Interactive lectures, practice-oriented classes, individual work under the guidance of a teacher	For the whole contingent	For the entire contingent, except for the specialty 072 Finance, Banking, and Insurance	There are no restrictions. Multi-media audience.	Without restrictions

Department	Lecturer		General competences	Learning outcomes	Teaching methods (lectures, practical training, teamwork, seminars, project work, case study etc.)	Higher education level	Study programme / specialty	Prerequisites	Semester restrictions
	Lectures	Seminars, practical and laboratory classes							
				medicine. Acquire practical skills in concluding and qualified interpretation of health insurance contracts, determining the sum insured, insurance premium, insurance indemnity in terms of health insurance. Gain skills in the analysis of practical situations and the development of different solutions for the cooperation of medical institutions and insurance companies					

Basics of Speculations in the Financial Markets and Internet-trading (Language – Ukrainian)

Department of International Economic Relations	Plastun O.L.	Plastun O.L.	Ability to abstract thinking, analysis and synthesis. Ability to apply knowledge in practical situations. Knowledge and understanding of the subject area and understanding of professional activity. Ability to learn and master	Develop the ability to plan, control, manage and evaluate the concept of change. Identify possible risks of transformations and form a legal, rational and effective strategy to eliminate or reduce them. Choose appropriate management methods and tools to develop an effective change management strategy. Use the knowledge gained in the real sector of the international and	Interactive lectures; lectures-visualizations; practical training; case-study; combined practical lesson: pre-reports, essays, messages, which turn into a detailed conversation or discussion; practice-oriented learning	Bachelor of Arts	For all contingent of applicants except for specialty 076 Entrepreneurship, trade, and exchange activity	There are no input requirements	There are no restrictions
--	--------------	--------------	---	---	--	------------------	--	---------------------------------	---------------------------

Department	Lecturer		General competences	Learning outcomes	Teaching methods (lectures, practical training, teamwork, seminars, project work, case study etc.)	Higher education level	Study programme / specialty	Prerequisites	Semester restrictions
	Lectures	Seminars, practical and laboratory classes							
			modern knowledge. Ability to generate new ideas (creativity)	national economy to manage changes in the business processes of various stakeholders					
Basics of Speculations in the Financial Markets and Internet-trading (Language – English)									
Department of International Economic Relations	Plastun O.L.	Plastun O.L.	Ability to abstract thinking, analysis and synthesis. Ability to apply knowledge in practical situations. Knowledge and understanding of the subject area and understanding of professional activity. Ability to learn and master modern knowledge. Ability to generate new ideas (creativity).	Develop the ability to plan, control, manage and evaluate the concept of change. Identify possible risks of transformations and form a legal, rational and effective strategy to eliminate or reduce them. Choose appropriate management methods and tools to develop an effective change management strategy. Use the acquired knowledge in the real sector of the international and national economy to manage changes in business processes of various stakeholders	Interactive lectures; visualization lectures; practical classes; case-study; combined practical lesson: reports, abstracts, messages, which turn into a detailed conversation or discussion; practice-oriented learning	Bachelor / Master	Discipline is offered to the entire contingent of applicants except specialty 076 Entrepreneurship, trade and exchange activities	There are no input requirements	There are no restrictions
International Project Management (Language – Ukrainian)									
Department of International Economic Relations	Candidate of Economic Sciences, Associate Professor Zamora O.M.	Candidate of Economic Sciences, Associate Professor Zamora O.M.	Ability to make informed decisions. Ability to work in an	Develop the ability to plan, manage and evaluate a research project, including managing its team,	Interactive lectures (including video lectures from Internet sources). Practical training. Case-study	For the whole contingent	For all contingents except specialties 073 Management,	Basic knowledge of working in Microsoft Excel and higher	Without Restriction

Department	Lecturer		General competences	Learning outcomes	Teaching methods (lectures, practical training, teamwork, seminars, project work, case study etc.)	Higher education level	Study programme / specialty	Prerequisites	Semester restrictions
	Lectures	Seminars, practical and laboratory classes							
			<p>international context.</p> <p>Ability to develop and manage projects.</p> <p>Ability to show initiative and entrepreneurship.</p> <p>Ability to evaluate and ensure the quality of work performed</p>	<p>resources, and risks on time.</p> <p>Develop a legitimate, rational, and efficient research project budget, including the ability to link cost estimates to project objectives and its real environment.</p> <p>Apply methods and tools for managing research projects to their own international grant activities with the help of:</p> <p>selecting the appropriate donor for the project; selection of executors and team of the international project; thoughtful design of indicators of successful implementation; application of the developed quality criteria to the evaluation of the international project and reporting to the donor.</p> <p>Use the acquired knowledge for real situations by assessing the needs of the target group, analyzing the priorities of donors and competition in the selected field and, based</p>	<p>Combined practical lesson: presentation of your project ideas and narrow-side of the parts of the project application, which turn into a detailed conversation or discussion.</p> <p>Practice-oriented learning.</p> <p>Group work: joint project solutions for grant funding.</p> <p>Method of illustrations</p> <p>Demonstration method</p> <p>Brainstorm</p> <p>Think-pair-share</p> <p>Design method</p>		281 Public administration and administration	knowledge of Microsoft Word and Microsoft Power Point	

Department	Lecturer		General competences	Learning outcomes	Teaching methods (lectures, practical training, teamwork, seminars, project work, case study etc.)	Higher education level	Study programme / specialty	Prerequisites	Semester restrictions
	Lectures	Seminars, practical and laboratory classes							
				<p>on this, develop a research project to solve the chosen problem by grant funds.</p> <p>Be able to use the essence of the project approach for other subject areas with the help of improved communication skills and teamwork</p>					
Effective Sales, E-Commerce (Language – Ukrainian)									
Department of International Economic Relations	Troyan M. Yu.	Troyan M.Yu.	<p>Ability to abstract thinking, analysis, and synthesis.</p> <p>Ability to apply knowledge in practical situations.</p> <p>Knowledge and understanding of the subject area and understanding of professional activity.</p> <p>Ability to learn and master modern knowledge.</p> <p>The ability to be critical and self-critical.</p> <p>Ability to generate new</p>	<p>Demonstrate skills of motivation and psychological influence on clients, subordinates, consumers.</p> <p>Apply effective sales techniques</p> <p>To use knowledge for the development of communication skills in various spheres of professional and public activity.</p> <p>Understand and develop their own motivational sphere, its structure, flexibility, breadth.</p> <p>Develop effective e-sales channel systems</p>	<p>Interactive lectures; lecture-visualization.</p> <p>Practical training.</p> <p>Analysis of specific situations (Case-study).</p> <p>Practice-oriented learning.</p> <p>Group work.</p> <p>Training.</p> <p>Brainstorm.</p> <p>Think-pair-share.</p> <p>E-learning</p>	Bachelor of Arts	<p>For the whole contingent of applicants, except for educational programs</p> <p>072.00.07 Finance and audit of entrepreneurs hip, 076.00.12 Entrepreneurs hip, trade, and logistics, 076.00.03 Entrepreneurs hip, trade and exchange activities, 076.00.10 E-business, finance, and communications,</p>	There are no input requirements	There are no restrictions

Department	Lecturer		General competences	Learning outcomes	Teaching methods (lectures, practical training, teamwork, seminars, project work, case study etc.)	Higher education level	Study programme / specialty	Prerequisites	Semester restrictions
	Lectures	Seminars, practical and laboratory classes							
			ideas (creativity). Ability to show initiative and entrepreneurship. Ability to work autonomously				075.00.01 Marketing		